

DOMAINE DE CHAUMONT-SUR-LOIRE INTERNATIONAL GARDEN FESTIVAL



2013
24 APRIL
20 OCTOBER

GARDENS OF SENSATIONS

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DOMAINE DE CHAUMONT-SUR-LOIRE

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For the 22nd International Garden Festival of Chaumont-sur-Loire, designers and landscape gardeners have been invited from all over the world to evoke and magnify the countless subtle “sensations” that are overflowing in the gardens.

Founded back in 1992, in twenty years the International Garden Festival has become the event for landscape and garden designers to take part in. This year once again, out of the 300 or so projects submitted from all over the world, some twenty gardens have been selected by a jury chaired by the French literary journalist Bernard Pivot.

Harking from the four corners of the world, from China, Russia, Japan, Algeria as well as France and Europe, these gardens will amaze you and beckon you into the infinite world of sensations. Their purpose is to surprise and enchant you through every kind of sophistication and technique possible, playing with colours, smells, sounds, silences and other poetic voices and channels.

Like every year, the International Garden Festival will be welcoming prestigious guests and giving them free rein, such as the great Chinese landscape gardener Yu, the designer Patrick Jouin or the magician of anamorphosis François Abélanet.

In total, 30 new gardens or green showpieces will be going in display in 2013, designed by teams of all disciplines (including landscape gardeners, botanists, designers, stage designers, visual artists and acousticians) and of all ages, whose inventiveness and creativity will fire your imagination and whisk you away on all sorts of journeys.

Domaine de Chaumont-sur-Loire is continuing its transformation, initiated in 2012 with Louis Benech's creation of the new Parc des Prés du Gouloup. In 2013, the Historic Park is beginning its own metamorphosis with many trees being pruned and replaced under the vigilant eye of Benech again.

Open from 24th April to 20th October 2013, the International Garden Festival will also be hosting “Conversations under the tree”, “Nocturnes” every evening in the summer and will close with a celebration of “Autumn Splendours”.

DOMAINE DE CHAUMONT-SUR-LOIRE

II. 2013 FESTIVAL

GARDENS OF SENSATIONS
CONTEMPORARY SYNAESTHESIA



“The sense organ is thus an immense keyboard on which the external subject all at once plays its chord of a thousand notes – thereby eliciting, in a set order and a single moment in time, an enormous multitude of basic feelings corresponding to all the relevant points of the sensory centre”. Henri Bergson¹

A mini-version of the world, the garden is there for walking, feeling, listening, tasting, seeing and touching; the air comes and goes with the wind, light and shadow interplay, the cold and heat, smooth and rough, liquid and solid, flat and sloping, movement and lolling, shouts and whispers tumble one after the other in unison with the senses and sensations. The body rejoices in a kinaesthesia reminiscent of a physical and spiritual experience of the world. “There is nothing in our intelligence that has not first touched our senses,” proclaimed Aristotle. Well, we would like to show and open visitors’ eyes and senses up to the fact that “there is nothing in our gardens that has not first touched our senses”. This will not merely involve calling upon Baudelairean synaesthesia where “fragrances, colours and sounds answer one another”, but induce total immersion into an emotional magic acting on every single scene at the same time.

Relentlessly plunged into the mineral and virtual world, people today increasingly aspire to a state of euphoria, of unique harmony blending all of our sensations. To garden the body and mind means reaching out to ourselves in every sense. Weaving a network of sensations, the gardens will mix allusion and turmoil with the multiple experience of the alert body. Hence, some extraordinary flowers will smell of food or spice and give off a taste of sugar, honey or vanilla. Some leaves may also surprise us with a taste of strawberry or chocolate, and the soft feel of velvet ... Savours, flavours, fragrances intermingled ... such that your senses will be lost, captivated and spellbound in a garden whose matter, textures and plants are caressed with the eye and the hand, and sounds, murmurs and music bewitch souls. Suddenly, surprisingly, the aroma tickles our taste buds, our fingertips trick and amaze us and our senses surround us with a magic we could never have imagined.

¹ Henri Bergson - Matter and Memory

DOMAINE DE CHAUMONT-SUR-LOIRE

III. "CARTES VERTES"



DOMAINE DE CHAUMONT-SUR-LOIRE

“CARTE VERTE”

PATRICK JOUIN



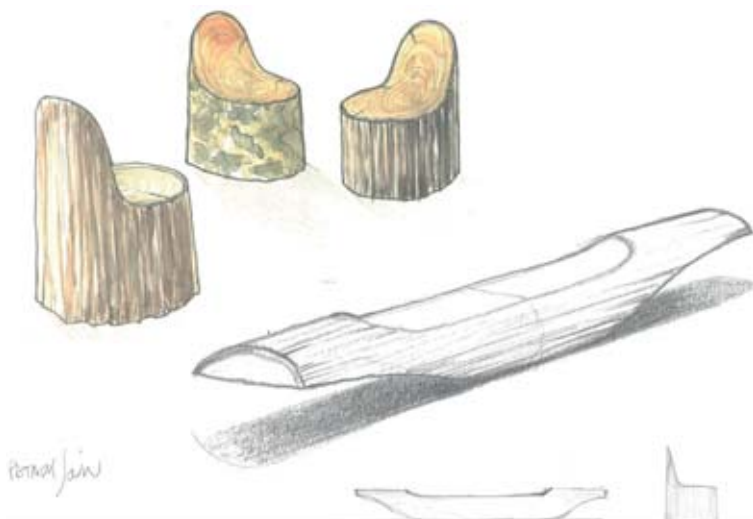
© Benoit Lero

Everything began back in 1977 for this unquestionably spiritual son of the Centre Pompidou. Patrick Jouin was 10 at the time and his parents would embark on a formative journey by taking him to visit this museum that was attracting all sorts of criticism – both good and bad. The sense and strength of this institution left such a lasting impression on Jouin that he decided to enrol in the Ecole Nationale Supérieure de Création Industrielle (ENSCI). In 1999, the year in which the Centre Pompidou reopened and presented the star exhibition “Les bons génies de la vie domestique” (the good spirits of home life), Jouin founded his own agency.

For Patrick Jouin, “the beauty of design lies in the immense chain that links us, from the user to the manufacturer, from the past to the future”. Through ties that are both cultural and managerial, Jouin seeks to

combine experience and know-how with his teams, his industrial partners and extensive clientele – a source of collaboration: “Design is my life. This research makes me feel fulfilled. With others, designers, architects, lighting specialists, manufacturers, craftspeople, sponsors ... the finished product is a witness of these moments as much as it suffices in itself”.

Designed in close partnership with the designer and his team and those at the Centre Pompidou, Jouin’s exhibition “La substance du design” (the substance of design, 2010) shines the spotlight on the method behind a work by presenting some twenty projects through material and visual platforms that symbolise the production of the Agency. Alain Seban, President of the Centre Pompidou, highlights: “It’s definitely Patrick Jouin’s cerebral convolutions that we want to be able to follow through these utterly diverse creations and





© F. Moreau

which, we have the sense, have in common the rigour, determination, high standards and taste for perfection that become so quickly apparent in his extraordinarily gentle, precise and calm manner of speaking.”

Patrick Jouin's landmark dates

Born on 5th June 1967 in Nantes

Science A levels – 1986

Graduated from the ENSCI - les Ateliers – July 1992

Designer at the Compagnie des Wagons-lits – September-October 1992

Designer at “tim thom”, THOMSON multimedia under the artistic guidance of Philippe Starck, then designer at Starck's agency – from November 1993 to May 1999

Creation of the Patrick Jouin ID Agency – 1999

Alain Ducasse's Restaurant at the Plaza Athénée, Paris – January 2005

“Maison & Objet” Innovation Prize for NightCove de Zyken – 2007

“La Substance du Design” Exhibition at the Centre Pompidou – 2010

Prix Compasso d'Oro – 2011

Patrick Jouin joined forces with Sanjit Manku in 2006 in the Jouin Manku agency. A quite unique pair – multicultural and ambitious, halfway between architecture and design – Patrick Jouin and Sanjit Manku invent a new profession at the crossroads between industrial production and the longstanding tradition of craftsmanship.

By merging their experiences, conceptual and experimental approaches, they have seized the opportunity of forging a dynamic partnership that does away with the boundaries between objects, the interior and structure.

One of the agency's fundamental values is to reinvent oneself afresh with each new project by working on a global concept from the ceiling to the teaspoon or from the staircase to the door handle. Each project always has its own bespoke furniture creations by

Jouin, published by Cassina, Murano Due, Ligne Roset, Cinna, Fermob, Kartell or Alessi. Atmosphere, sensation, humour, poetry, sensitivity, discovery and unexpected encounters ... each project is a combination of creativity and risk-taking.

From 2007, their agency designed the restaurants “Le Jules Verne” and “58 Tour Eiffel” at the top of the Eiffel Tower in Paris, the “Chlösterli-Spoon” of snow at Gstaad, the “Dorchester” in London, the “Gilt” in New York Palace Hotel and the “Mix” at Las Vegas, for which the agency won the Travel + Leisure Design Award for “Best Restaurant” in 2006. At this point, projects began to branch out into hotels, like in Saint-Tropez for the Benkirai Hotel or Paris with the Mandarin Oriental Hotel, into luxury jewellery on place Vendôme in Paris or the Prince Building in Hong Kong for the shops Van Cleef & Arpels, or into a 3,500 m2 private residence in Kuala Lumpur.

Taste and attention to technique and innovation are what characterise the agency's production. Sanjit Manku and Patrick Jouin complement each other from their respective creative worlds that each listens to what the other has to say – with the focus less on sharing out the work than on “working together” thanks to the strong conflicting ties that bind them together. Patrick Jouin taps into the movement of the contemporary world to find formalisation matter where Sanjit Manku is not in the same frame of mind – heeding his own voice to carve out a secret pathway instead.

The agency also works with the most prestigious museums across France and worldwide, such as the Musée du Quai Branly for which in 2007 it created the Photoquai displays, those for the Set in Style exhibition for Van Cleef & Arpels at the Copper Hewitt Museum in New York or to present the agency's work at the Instituto Tomie Ahtake in Sao Paolo for the year of France in Brazil in 2009, at the Centre Pompidou in Paris in 2010 and at the MAD in New York in 2011.

DOMAINE DE CHAUMONT-SUR-LOIRE

“CARTE VERTE”

YU KONGJIAN

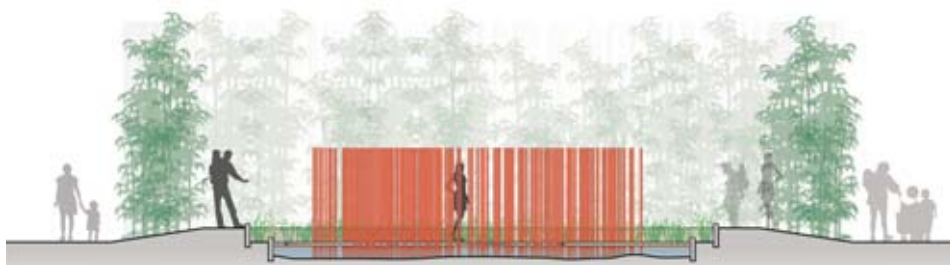


In 2013, the great architect and landscape architect Yu Kongjian is installing a lithe red ribbon at Chaumont-sur-Loire, teasing the landscape and prompting visitors to stop and contemplate while resting their limbs. This rounds off all of the Chinese gardens of Prés du Gouloup, designed in 2012, including the “Hualu, Ermitage sur Loire” garden created by Che Bing Chiu and “The garden of lingering clouds” by Wang Shu, who won the Pritzker Architecture Prize in 2012.

This small rain garden, Square & Round, meaning Land and Sky, is a contemporary re-interpretation of Chinese Traditional Gardens, that integrates the contemporary concept of stormwater management with the Chinese gardening philosophy about man

and nature, the formal language of curvilinear and square, the spatial experiential strategy of enclosure and making small into big, and the building technique of cutting and fill.

Traditional Chinese garden recreates natural landscapes in miniature. Typically built by scholars, poets, and former government official, the garden is always enclosed by a wall and has ponds, rocks, trees, flowers, and assortment pavilions that are connected by winding paths. Through a series of carefully composed scenes, the traditional Chinese garden becomes a replica of nature in miniature, „an artificial nature“ intended for daily use.



Born into a peasant family in the province of Zhejiang, in 1980 Yu Kongjian enrolled in the Forest University of Beijing and naturally chose "landscape" as his major. He spent a few years studying in the Chinese capital before heading abroad. In 1997, upon his return from the States with a PhD in design from Harvard under his belt, he set about founding the first school of landscape which would open in 2003. Having founded the prestigious agency Turen (whose head office is situated in the Chinese capital), he now heads up the Landscape Department at Beijing University. He is also Chief Editor of the Landscape Architecture magazine.

Yu Kongjian gives fresh interpretation to the fundamental concepts of the traditional Chinese garden, such as feng shui, in which he is an eminent specialist. As a major landscape gardener and architect who is gravely concerned about the ecological problems facing his country and aware of deforestation, the drying up of water tables and destruction of farmland, he advocates exquisitely beautiful contributions to the landscape that are entirely environmentally friendly, where humans once again occupy their rightfully sized place.



DOMAINE DE CHAUMONT-SUR-LOIRE

GUEST

LE JARDIN DE PORCELAIN

CITÉ DE LA CÉRAMIQUE DE SÈVRES
FRANCE

In keeping with the theme “gardens of sensations”, this year the International Garden Festival is delighted to invite the Cité de la Céramique de Sèvres, which has been working on a project these past five years on the senses in partnership with the Inspection académique des Hauts-de-Seine and Centre des monuments nationaux (Domaine national de Saint-Cloud).

This programme got under way in 2006, with a view to tackling one sense a year, with the mediation of one artist each year who is familiar with Sèvres porcelain production (after designing a piece of ware there), for 8 classes a year including a class of disabled children. Every spring, this educational project blending ceramic production and history is presented at the Domaine de Saint-Cloud.

Domaine de Chaumont-sur-Loire will be exhibiting the five creations together for the first time – five sensory scenes imbued with the sensitivity of five artists. Smell was evoked by the perfume maker **Francis Kurkdjian** in the “Path of fragrances” in 2008. Taste was orchestrated in 2009 by the food designer **Stéphane Bureaux** who bids us sit “At the table of princes”. “Sight” was revealed by **José Lévy** in 2010 in “Viewpoints”. The “Within reach” project of 2011/2012 bore upon touch with the mediation of **Christian Astuguevieille**. Last but not least it is finally hearing’s turn to be given pride of place in 2012/2013, overseen by the composer **Nicolas Frize** with an ensemble that will be called “Hearsay”.



Le jardin des enfants, 2010 © E. Sander

Nicolas Frize - This composer writes symphonic, instrumental, vocal and mixed music for sound or electroacoustic purposes. His compositions are mainly intended for concerts, but he devotes a small part of his work to dance, theatre, the film industry, videos, exhibitions and other events. He conducts research into the sounds of stringed instruments, has invented new instruments and written scores of sheet music for collections of sound artefacts – often extremely commonplace ones. He runs a cultural association “Les Musiques de la Boulangère” (founded in 1975).

Stéphane Bureaux - This food designer, who graduated from the Ecole Nationale Supérieure de Création Industrielle in 1989, also founded his own global design agency in Paris the same year. From 1993 to 2003, he headed up the design department of the Ecole Supérieure d’Art et de Design in Reims. As a pioneer in food design since 1997, in 2005 he was rewarded by the Agence pour la Promotion de la





© L. Gough

Création Industrielle (APCI).

His philosophy: “No subject is taboo for design, as long as the products presented convey meaning. Design should not favour one speciality over another, but take advantage of its universality.”

Francis Kurkdjian - This perfume maker studied at the Ecole Internationale de Parfumerie and made his very first perfume at just 25 years of age: Le Mâle for Jean-Paul Gaultier. Dozens of internationally-famed fragrances would follow for the fashion, beauty and luxury industries. In 2001, he was the first perfume maker to open his own bespoke perfume studio. He began working in partnership with other renowned artists in 2003 and since 2006 thousands of visitors have flocked to his fragrance performances in Paris, Versailles and Shanghai. Knighted as a French Chevalier des Arts et des Lettres in 2008, a year later he founded his eponymous Maison de Parfum.

José Lévy - A multi-faceted artist and free spirit. By turn designer, stylist, creator, couturier, creative director, interior designer and visual artist, José Levy gave everything a go – with dazzling results – in the fashion industry before turning to the art and decorative arts sector. He has scooped several awards, including the City of Paris prize, and exhibits at the Cartier foundation. In 13 years, he has thus made his mark on the men’s fashion scene with his own line and forged a reputation as both a peerless colourist and meticulous tailor. Since 2007, he has focused his attentions fully on this cross-cutting creative work, halfway between visual and decorative arts, by remaining true to his style in his expression.

Christian Astuguevieille - This visual artist never stops exploring new fields. In Beaubourg in 1977, he was asked to design an educational workshop for children and became Director of the Volumes de l’Atelier des Enfants. He was one of the first to define creative directorship in such prestigious

fashion houses as Molinard, Rochas and Nina Ricci. In the 1980s, he began to develop a project around an imaginary civilisation, producing collections of artefacts and furniture that were put on display in museums and galleries worldwide. As the creative director, he supervises some sixty perfumes made for the “Comme des Garçons” brand.

Presentation, in the children’s garden, of the showpieces made for the Cité de la Céramique has been entrusted to Jean-Marc Dimanche.

After running the V.I.T.R.I.O.L. agency for 20 years and taking part in countless image projects for big names in the Luxury industry, Jean-Marc Dimanche has now decided to amble more freely down the pathways of creation.

An artistic activator, he now focuses more than ever on publishing works of curiosity, creating gardens, staging events and exhibitions ... and to everything that can convey Sense and Emotion!

DOMAINE DE CHAUMONT-SUR-LOIRE

GUEST

LE JARDIN À FRÔLER

AKOUSTHÉA
FRANCE



Designed by a multidisciplinary team, the Garden for Caressing beckons visitors to wander through an interactive trail flanked by creeping plants that are extensions of their natural environment. Visitors are immersed in an experience in this garden where they can perceive the physical sensations of touch as they pass through.

The Garden for Caressing looks like a tree-sculpture where sounds and plants are in dialogue. The sound matter is revealed, like a sound field, when the visitor strays within reach. The plant matter, chosen for its tactile nature, creates a coherent visual ensemble that connects what can be touched with what can be heard.

A Kousthéa is a musical creation company. To each musical creation, composed specifically for the project. Founded by Alexandre Lévy, the company reflects the artist's research and his desire to open up the musical language to creations from other artistic disciplines.

For several years aKousthéa has been creating interactive exhibits that blend visual arts, dance, music and digital art. The public is invited to share a sensitive and enjoyable experience around simple themes that have nevertheless been developed with erudition: garden and movement, touch sensations, secluded trails, etc.

These projects are also a way of filling heritage sites, extraordinary gardens and other places with life once again, and of bringing visitors from all walks of life back to explore them in a new light.



They are also the main focus of events organised for specific groups such as school children, toddlers and people who cannot easily access such activities. Fully fledged media, the company's installations are designed as links to be forged between contemporary creation, a wider section of society and places to be taken over.

Since it was founded, aKousthéa has received widespread support from the French Ministry of Culture, CNC, Beaumarchais Foundation, Seine-et-Marne County Council, SACD and SACEM amongst others.

The Garden for Caressing has been produced with the support of the French Ministry of Culture Île de France Directorate of Cultural Affairs (DRAC), GRAME (National Centre of Musical Creation), Town of La Courneuve and the CIDMA association.

Alexandre Lévy, a composer, studied at the CNSM in Paris where he won four first prizes. He worked there with Édith Lejet and Michèle Reverdy. He studied composition and electroacoustic music with Michel Zbar at the Boulogne conservatory. He has composed mixed works, vocal, instrumental and stage scores including several operas. His works are performed at such musical events as the Multiphonies concert of the Musical Research Group (GRM), Biennale Musiques en scène de GRAME, Rencontres Internationales de musique contemporaine de Cergy, Festival de Musique Contemporaine d'Enghien, Académie Ravel de Saint-Jean-de-Luz and Concours International de Mélodie de Toulouse. He won the grant from the Beaumarchais Foundation for his chamber opera "L" and has received several commissions from the French State. He writes incidental music and sound installations together with visual artists and theatre companies for cross-cutting projects.

A visual artist, **Sophie Lecomte** graduated from the École Nationale Supérieure des Beaux-Arts in Paris (Henri Cueco studio) and the Faculté d'Arts plastiques (Paris I). Through her work she seeks to compose poetics of the passing time and weaves a polymorphous world from sculpture, installations, videos, drawings

and watercolours. With gentleness and cruelty, she crafts poetics of hybridisation – aimed at reaching out to a forgotten, diluted memory. Little by little she writes a personal natural history where the kingdoms intermingle and where forms metamorphose and call into question the perpetual movement of existence – the invisible effort of time and of disappearance. For six years, Sophie Lecomte has been working in partnership with Alexandre Lévy on creating videos and sound installations. She has exhibited at such museums as the Museu do traje (Salvador de Bahia, Brazil), Skopje Museum of Contemporary Art (Macedonia) and Musée de Fontenay le Comte ... Her work has been acquired by the Musée de la Chasse et de la Nature (Paris) and Musée Barrois (Bar le Duc).



DOMAINE DE CHAUMONT-SUR-LOIRE

NEW FOR 2013

L'ARCHIPEL DE SHODO SUZUKI

JAPAN



The archipelago of the great landscape architect Shodo Suzuki, created for the International Garden Festival in 1993, symbolises the crisis facing present-day Japan and the hope of the future: assemblages of loose stones allude to the state of collapse on the verge of which Japan is currently teetering.

The islands of black polished stone are symbolically broken into two or three elements. They are surrounded not by white gravel, like the Zen temples, but by water, as the landscape architect intended in his initial project.

The circle suggests “Satori”, the spiritual state of the Zen Buddhism bonze, and a desire for peace. Plants and flowers blossoming around introduce peace and hope.

Here, the garden finds the original window onto flowing water – a symbol of passing time.

Shodo Suzuki is one of the best-known Japanese landscape architects. His cutting-edge creations (hotels, public gardens or company gardens) are nevertheless firmly rooted in the technical know-how and traditional philosophy of his homeland. This garden, first created in 1993 and recreated with his permission, is the only showpiece to have been made by this huge landscape architect outside of Japan.





IV. BERNARD PIVOT CHAIRMAN OF THE 2013



As surely the best-known literary journalist in France, Bernard Pivot has profoundly marked the history of French television with his programme “Apostrophes” launched in 1974 and “Bouillon de culture” which he produced from 1990 to 2001. He has held rare and invaluable interviews with such famous writers as Alexander Solzhenitsyn and Vladimir Nabokov. Also involved in the written press (he made his debut working for the *Figaro Littéraire*), Pivot is an editorial writer for *Lire* magazine and columnist for *Le Point* and *Le Journal du dimanche*. As Director of *Dicos d'or*, the world spelling bee for the French language, this unconditional lover of the language of Molière has been unflagging in his desire to share this passion in such books as “100 mots à sauver” or “100 expressions à sauver”. The first member of the Académie Goncourt who is not a writer and a presenter of dictation on the television, school teacher style, Pivot is unquestionably a respected voice that people listen to on the French literary scene. His “*Dictionnaire amoureux du vin*” will be published in 2013 (by Flammarion).

- Born on 5th May 1935 in Lyon. Childhood in Lyon and the Beaujolais region.
- Graduated from the Centre de formation des journalistes.
- From 1958 to 1974, editor of the *Figaro littéraire*, then head of the *Figaro* literary department.
- “Chronique pour sourire”, on the French radio channel Europe 1 (from 1970 to 1973).
- Chroniqueur for *Le Point* (from September 1974 to April 1977).
- Producer and presenter of the literary programme “Ouvrez les guillemets” (O.R.T.F. – 1st channel, from 2nd April 1973 to 21st November 1974).
- Producer and presenter of the programme “Apostrophes”, on Antenne 2, from 10th January 1975 to 22nd June 1990.
- Founder, in October 1975, of *Lire* magazine and chief editor until June 1993.



© Eclairpage

- Producer and presenter of the programme “Bouillon de culture”, on France 2, from 12th January 1991 to 29th June 2001.
- Presenter of the monthly programme “Double je”, on France 2, from 24th January 2002 to 6th January 2006.
- Creator and presenter, on France 3, of “Dicos d'or”, the French spelling bee (1985-2005).

At present:

- Literary columnist for the *Journal du Dimanche*.
- Member of the Académie Goncourt

Author of:

- “L'Amour en vogue”, novel (Calmann-Lévy, 1959),
- “La vie oh là là !”, columns (Grasset, 1966), “Les critiques littéraires”, essay (Flammarion, 1968),
- “Le Football en vert” (book on the A.S. St-Etienne football club), (Hachette-Gamma, 1980), “Le métier de lire”, replies to Pierre Nora (Gallimard, 1990), re-published and completed (Folio, June 2001),
- “Remontrance à la ménagère de moins de 50 ans” (Plon, 1998), “Les dictées de Bernard Pivot” (Albin Michel, 2002), “100 mots à sauver” (Albin Michel, 2004), “Dictionnaire amoureux du vin” (Plon, 2006), “100 expressions à sauver” (Albin Michel, 2008), “Les mots de ma vie” (Albin Michel, 2011), “Oui, mais quelle est la question ?” (NiL, 2012)

- Eight “7 d'or” French television awards.
- Critique prize of the Académie française 1983.
- Atlantida prize 1988, awarded by the publishers of Catalonia.
- “Meriti litterari” 1987, awarded by Italian writers and publishers.
- Prize for the best international debates programme, awarded on 10th December 1990 by the American magazine *Connoisseur*, for the broadcasting in the United States of the “Apostrophes” programme.
- 2000 winner of the *Langue française* prize.

DOMAINE DE CHAUMONT-SUR-LOIRE

LE JURY 2013

Bernard PIVOT, Writer, journalist and member of the Académie Goncourt jury

François BARRÉ, Chairman of the Board of Domaine de Chaumont-sur-Loire

Chantal COLLEU-DUMOND, Director of the Domaine and International Garden Festival of Chaumont-sur-Loire

Olivier BEDOUELLE, Member of the UNEP National Bureau

Caroline DE SADE, Journalist, gardens chief editor of "Architecture à vivre"

Soazig DEFAULT, Journalist-landscape architect

Ariane DELILEZ, Secretary-General of the French Landscape Federation

Jean-Marc DIMANCHE, Publisher, communications consultant

Hélène et Patrice FUSTIER, Founders of the Journées des Plantes de Courson

Pascal GARBE, Landscape architect, Project Manager for the Gardens policy of Moselle County Council

Guillaume HENRION, President of the Centre Region Association of Parks and Gardens

Pascal LAFORGE, Partnerships Events Manager - Truffaut

Jean-Pierre LE DANTEC, Historian, writer, engineer and former director of the Ecole Nationale Supérieure d'Architecture de Paris - La Villette

Dominique MASSON, Consultant for gardens and landscape at the Centre Region Directorate for Cultural Affairs

Vincent PIVETEAU, Director of the École Nationale Supérieure de Paysage de Versailles

Andrew WILSON, Founding Director of The London College of Garden Design, partner at Wilson McWilliam Landscape and Garden Design Studio, Chief Assessor for Show Gardens for the Royal Horticultural Society

Bernard CHAPUIS, landscape architect and **Gérard DOSBA**, head gardener at Domaine de Chaumont-sur-Loire



DOMAINE
DE CHAUMONT-SUR-LOIRE

V. THE FESTIVAL GARDENS



DOMAINE DE CHAUMONT-SUR-LOIRE

GRAM(IN)OPHONE

Alexandra ÉPÉE, scenographer and visual artist, Flora RICH, art-object designer, and Olivier BRICHET, set designer/builder and sound designer
FRANCE



We stand in a meadow.

The sleepy swaying to and fro of the grass lures us into a planted itinerary in motion. As we make our way along this undulating footpath, we come across an expanse of plants, bathed in changing colours and light. Here the rural outing suggests the lightness of spring, there the generosity of summer and yonder the mildness of autumn.

A breathing structure, rising up from the soil, whose arch seems eroded, sculpted, by the breeze, provides a space in which visitors can experience new sensations. From the damp earth to the gentle darkness, the senses of smell, touch and hearing are called on in an altogether extraordinary way.

An unprecedented concert awaits in the centre of the arch.

Are the sounds animal? Plant? Aquatic? Mineral? A series of receptors dotted about the garden pick up the sounds of the grass and prick visitors' ears up to its gentle melody.

A grass song fills our ears.

As we leave this musical chamber, our ears still ringing with the phonic exploration of this meadow, our awareness of the actual space around us will be heightened. This experience inspires a deeper, closer contemplation of the landscape. Our imagination will be sparked.



DOMAINE DE CHAUMONT-SUR-LOIRE

LE SENTIMENT BLEU

THE BLUE SENTIMENT

Mattéo VERONESE, landscape architect and
Martina MANGOLINI, architect
ITALY



The colour blue triggers a succession of sensations and perceptions ranging from the silent depth of the colour to fear and anxiety.

Like in the film “Blue” by Derek Jarman, a voice-off tells the story of the author’s life in a succession of feelings and moods aimed at plunging visitors in a sensory perception of the colour of plants.

The designers of this garden have sought to express the sentiments of colours presented by the artist

and film-maker Derek Jarman, who was strongly committed to the fight against AIDS.

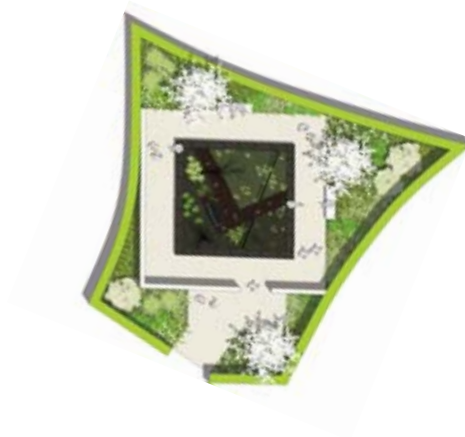
This garden is very closely tied in with the film “Blue”, a testament to the artist who died in 1994.



DOMAINE DE CHAUMONT-SUR-LOIRE

RENAISSANCE

Project of the RUSSIAN MUSEUM OF ST. PETERSBURG
designed by the team MOX landscape architects
**Dmitry GOLUBEV, Ivan BURAKOV, Yuri FOMENKO and
Anna ADASINSKAYA**
RUSSIA



Here, time weighs in as the key component of the garden that changes, unchangeable, in step with the seasons. This garden tells us the eternal story of life, of natural cycles and of the endless renewal of plants. No matter if the plot of land is drought-stricken, abandoned and laid to waste, the idea of “rebirth” takes shape and plant life flourishes once again.

Influenced by the Russian artist Kazimir Malevich, construction of this garden thus presents us, in its very centre, with a black square, symbolising the “beginning of everything”. From this square will emerge a new garden in bloom, fragrant and pregnant with the promises of life that visitors will discover at their own pace.



DOMAINE DE CHAUMONT-SUR-LOIRE

SAUTE QUI PEUT !

Jonathan ROUVILLOIS, architect, **Julien LAMOUREUX**, arborist, **Louise PRULIÈRE**, set designer and **Claire TANGUY**, botanist
FRANCE



At the heart of this garden, give in to surprise for a deeper experience. Spontaneous, common, but unfamiliar plants offer up an array of emotions and sensations for visitors to feel. Luxuriant vegetation, abundant fragrances, disconcerting temptations for the taste buds, silky-smooth, sticky and even prickly leaves. In this exuberant, warm but malicious garden, be on your guard! Ambiguous signs pop up as you wander: a foot bath and lockers invite you to take your shoes off, a concealed shower resonates drop by drop, a high chair and clothes loom up out of nowhere, left by the wayside, and beware of the crocodile lurking in the thicket ... The garden's

swimming pool, with its bamboo and parasol, palm tree and cocktail, throw you a challenge: only the bravest among you would dare dive into its sea of nettles, despite the beautiful irises and fresh smell of the aquatic mint. You'll sting yourself if you rub it! The union of these myriad plants, at once stinging, fresh and fragrant, triggers the vivid sensation of a prolonged thrill. The promise of a swim may fade, but the immersion remains immense among this curious flora, making you shiver with delight or aggravating your senses.



DOMAINE DE CHAUMONT-SUR-LOIRE

LES SNIFFETTES, CASQUES À SNIFFS

ANNIETHI, architect and Hervé FOUGERAY, coppersmith and a visual artist
FRANCE

This garden seeks to pay tribute to the sense of smell, often neglected in the hierarchy of senses since Plato.

An olfactory universe unfolds along the cosmic lines of Ursa Minor which, despite its small size and weak light, nevertheless harbours the North star!

Dotted along this poetic line, 7 sniff phones will give off their aromas – wild, worrying or sensual smells.

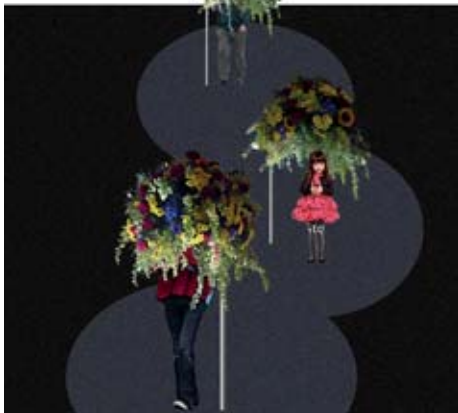
Walkers can slip one of these sniff phones on at their leisure and take in these deep-rooted muses that sometimes resemble a perfume. An insidious perfume like a strange presence from the past, worming its way into our present.

The inside of the sniff phones will be decorated with little dots of light featuring a sky studded with “mini stars”.



In this way, from sniff phone to sniff phone, walkers, at their whim, will be able to amble their way through this cosmos on a part garden part mineral carpet as black as the opposite of light – now a metaphor of a universe background.

It is through the phones, tools of our autonomy, that we will be able to roam from one olfactory universe to the next, like those of cosmonauts, deep sea divers, bikers and even hairdryers ... all without danger!



DOMAINE DE CHAUMONT-SUR-LOIRE

UN PAYSAGE À GOÛTER

Pascale MARQ, landscape architect, **Pierre-Marie TRICAUD**, agronomist, government-qualified landscape architect and town-planner, **Emmanuel TAILLARD**, ESAJ (Higher School of Garden and Landscape Architecture) student, **Laurence DU PLESSIX**, decorator and **Le Potager extraordinaire** (Baptiste PIERRE and Yann LE YONDRE, botanist gardeners)
FRANCE



Is it possible to serve a meal that cannot be tasted? Such is this garden's challenge, as it strives to evoke taste by all the other senses that a meal calls on: for meals are a social ritual that not only stimulates the senses, but also makes sense, through sharing and conviviality, and everything that it tells us of whence it comes.

But do our meals today speak to us of common sense or nonsense? What tastes do our plates and our cuisines offer us, of what landscapes do they speak? Of standardised fruit and vegetables that have been graded, are tasteless and stripped of any vitamins, grown in industrial greenhouses or on inert soil choked with fertilizer and pesticide, picked before they are ripe and transported hundreds of miles by lorry or by plane? Or do they speak to us of produce grown locally and in vegetable patches, of varied and old seeds that nature and generations of farmers have handed down to us, of the art of associated crops, of the use of natural processing aids, of balanced landscapes shaped by such practices?

The link between a beautiful territory, delicious product and sustainable development is increasingly recognised

(AOC, AMAP, Slowfood, Locavores and even many Unesco cultural landscapes). The garden "A Landscape for tasting" translates this link between the sense, the soil, the product and the people. This garden is a micro-landscape. Here, the land, the soil and the subsoil show the fragile balance that must be struck for integrated agriculture to be achieved.

Like a painting, this landscape depicts a succession of hillsides, cultivated and crowned with afforestation. The overlapping of layers of bales of straw according to the cultural technique Straw Bale Gardening is reminiscent of that of sedimentary strata, and their clear section reveals the substrate like a geological section topped with soil that evolves as the straw breaks down from above. Accordingly, like soil, the straw bears and nourishes nourishing plants, including the wheat that also produces, in turn, straw.

The garden takes us on a stroll between these structures in step with the meal and the seasons – Starter, Main, Dessert, Bread and wine, and Corridor of harvests –, for a journey deep into a landscape for tasting.



DOMAINE DE CHAUMONT-SUR-LOIRE

COURIR POUR VOIR LA COULEUR DU VENT

... E CORSI A VEDERE IL COLORE DEL VENTO

Daniela BORRONI, Susanna ROSSELLINI and
Simona VENTURELLI, landscape architects
ITALY

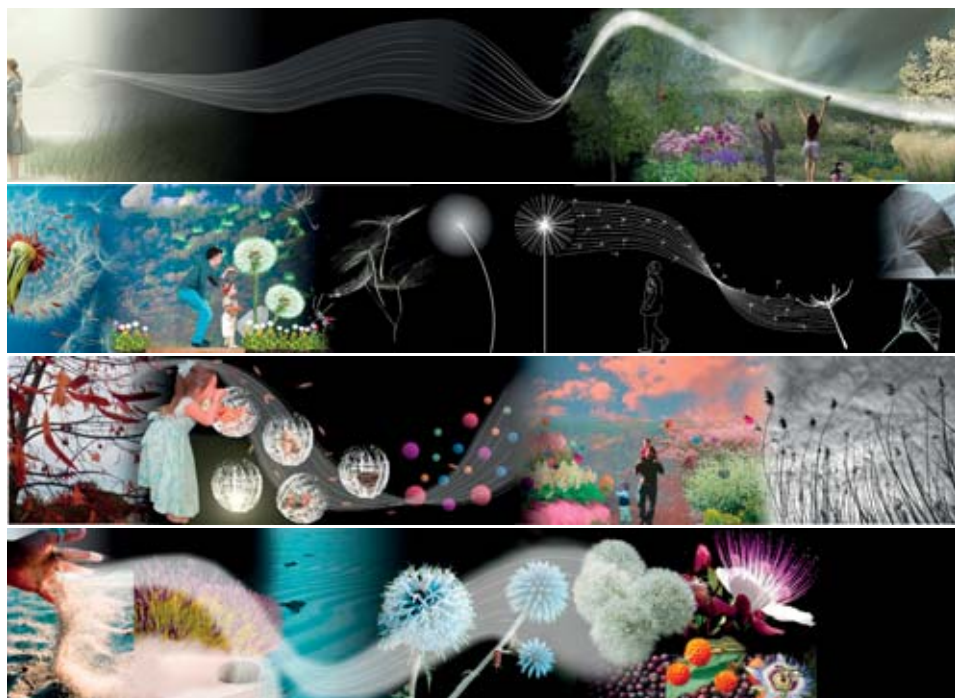


All of the elements of this garden play a role in immersing visitors in a perceptive and emotional experience through which they relive sensations of childhood.

The footpath cuts across miniature magical landscapes in which artificial elements catch you unawares – a gust of wind blows through the space, over your heads, carrying wafts of fragrances with it. It carries far and transforms sounds, caresses the skin. Here, wind has a physical presence – it is the protagonist of the story unfolding alongside visitors as they weave their way

through the fairytale that has crafted this garden.

The wind rustles the leaves and blows away the winged seeds of the forest. It rocks the giant dandelions in the meadow and the “multi-sensory” pollen. The wind transforms the clouds of light, feathery plants and stirs up waves of sand, making them resonate under the feet of passers-by; in a nutshell, a strange and fascinating world where the senses are on constant alert.



DOMAINE DE CHAUMONT-SUR-LOIRE

VOIR LES SONS, ENTENDRE LES COULEURS

Julie AVIRON, landscape architect, Jérôme LEVALLARD and Alice GOUNET, government-qualified landscape architects and Sarah SCHRADER, colour, graphics and materials designer
FRANCE



It is impossible to miss. The object takes pride of place, sovereign and delicate in the centre of a thrilling, packed adventure trail. The attraction is strengthened by the contrast of a disturbing, electrifying yet enjoyable environment and of a peaceful core, close by, at the end of the trail. You'll experience a space of sensory frenzy where luxuriant nature unfolds and envelops you in the form of flower petals taking you to an isolated spot – the core of the subject.

Dare to cross it! And suddenly the view is altered by a hazy fog – thick and getting thicker by the minute – throwing you off-balance. These impressions of dizziness are heightened by the changing nature of the soil, thus increasing the sounds all around.

Noise, here is the key. Talk, sing, walk! Sparkling colours appear, arising out of the fog as you cross it, and seem to envelop the central object. New points of reference emerge.

Intrigued by the cocoon, you'll participate in a colourful, animated trail. At the end of the walk, at the gateway of this cosy and reassuring enclosure, you'll become aware of the commotion of the crossing. The muffled atmosphere will satisfy your desire for silent meditation, especially if you go back. With the movement of the vegetation seeming to rush towards the cocoon, you won't be able to help but linger in this spot of concentration.



DOMAINE DE CHAUMONT-SUR-LOIRE

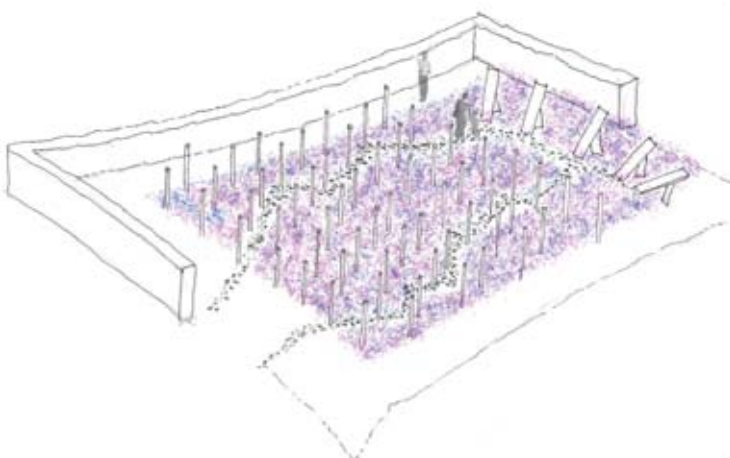
LE PARFUM DU CHAOS MAGNIFIQUE

THE SMELL OF THE BEAUTIFUL CHAOS

BNC Landscape -Francisco GARAU, Joaquim CANO,
Aida LOPEZ, Liza KUNKEL and Xisca GARAU-
SPAIN



This garden can be explored through a choice of two sensory approaches. Visitors begin by contemplating this mauve scene studded at regular intervals with whitened rods of wood. In this array of plants formed from a multitude of lavender shoots, visitors happen upon two narrow, winding footpaths that seem to draw them to the back of the garden. This silvery foliage carpet dusted with lavender flowers gives off an entrancing fragrance that subtly hypnotises visitors into entering. At which point they set about crossing this magnificent chaos, disorientated by the contrast between the velvety softness of the lavender field and the rectitude of the white rods. At their feet they find feather-light white roses. Their senses are alert. The desire to touch and smell propels visitors along and, at the bottom of the garden, they are rewarded with a secret, hidden-away place where, just for a moment, they decide to stop.



DOMAINE DE CHAUMONT-SUR-LOIRE

EN APESANTEUR

Luc VOISIN, interior architect and landscaper,
Jeanne COUAILLIER, teacher of applied arts and fashion
designer and **Mathieu BRISON**, government-qualified
architect and event creator
FRANCE



Un sas en métal patiné de rouille isole le jardin de la frénésie extérieure. De petites ouvertures à hauteur d'œil éveillent la curiosité du promeneur. Une fois l'antichambre franchie, une longue terrasse de bois brut invite à la flânerie. Le visiteur se love dans un des fauteuils ornés de pictogrammes illustrant les cinq sens. Autour, les massifs éclatent de couleurs et d'odeurs.

Les plantes dansent sur le bassin-miroir, parmi les boules à facettes et les bulles de savon.

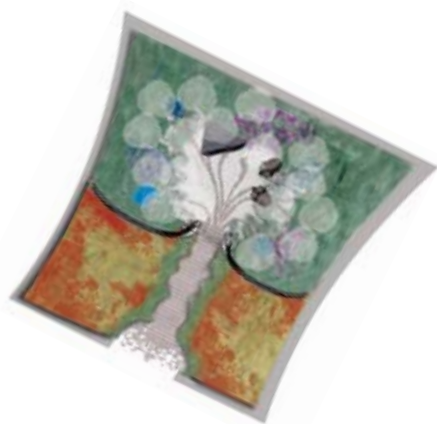
Les sens sont attirés dans une sarabande euphorique, flottant sur l'eau au milieu des reflets irisés et des éclats miroitants, grimpant à l'assaut des planches sur lesquelles les végétaux déchaînés stimulent la vue, l'ouïe, l'odorat, le toucher et le goût. Le visiteur peut alors repartir, délassé et rassasié de sensations vibrantes.



DOMAINE DE CHAUMONT-SUR-LOIRE

LE JARDIN DE L'IVRESSE

Margaux DEGAT, landscape architect,
Antoine GERMAIN, creator of ephemeral spaces,
MINH TA, designer and **Romain GAUDICHE**, composer
FRANCE



Exhilaration...
Euphoric excitement triggered by a feeling, an emotion, a passion.

This exaltation – no matter how it comes about – is a state in which all of our perceptions are muddled and our senses jumbled up. This exhilaration, during which the boundaries of hearing, sight, smell, taste and touch become blurred and overlap, leads us to an explosion of the senses.

A single footpath, made of glass, takes us through a wave of grasses from which architected forms of flowers emerge that change colour over time – different heights, different colours and different shapes. The lines twist, rise and fall before eventually turning around to a rickety door. The ecstasy reaches such heights that dizziness sets in.

The door, a fantastic, troubling silhouette and passage between two worlds, whets our desire to go through it and see what lies beyond.

We thus find ourselves in a murky, wild undergrowth where white trunks break away and carry our attentions with them.

The air is heavy with a blend of minty, alcoholic aromas.

A strange piano, whose keys emit unexpected sounds, two gigantic chairs sitting on a soft green bed, catches our eye. The garden of exhilaration propels us into another world fashioned from forms, colours, fragrances and sounds that echo each other – rough sounds, light smells and melodious landscapes: the delicious dizziness of synaesthesia.



DOMAINE DE CHAUMONT-SUR-LOIRE

OUTSIDE IN OU LE JARDIN DE L'INFINI

Ulli HECKMANN and Meir LOBATON, architects
and Julia PANKOFER, landscape architect
GERMANY and MEXICO



Outside-in is a garden that becomes a forest through a sensory illusion.

An area for contemplation, a garden with a garden, “outside-in” is a mini universe where landscape and architecture intermingle. It prompts us to think about the duality between what we know and what we see.

A meditation about space, light and the possibility of infinity, this fun scene might well allude to an episode in “Alice in Wonderland” where Alice peeks through the lock of a tiny door, glimpses a beautiful garden and realises there’s no way she’ll be able to enter it...

This paradoxical experience – the perception of a space, whose contents is more important than the container, and where we cast our eyes into an internal world that is actually nothing more than an external world – can be irritating and captivating in equal measure.

Although visitors never progress beyond their mere onlooker status, kept at a distance without ever interrupting the picture where the forest remains infinite and unchangeable in this space that cannot be penetrated, “outside-in” allows each of us to discover our “own” imaginary garden.



DOMAINE DE CHAUMONT-SUR-LOIRE

DERRIÈRE L'ARMOIRE

Sophie BERTRAND, Simon CATHELAIN, Alice DESBOIS,
Jeanne ROCHE and Maxime SOENS, students
NATIONAL HIGHER SCHOOL OF LANDSCAPING, VERSAILLES
FRANCE



Have you already bent down to look at what grows at your feet? This world, so small that it is often overlooked? What if the insignificant became giant, and even troubling?

Walk through this old wardrobe then and into an immoderate garden.

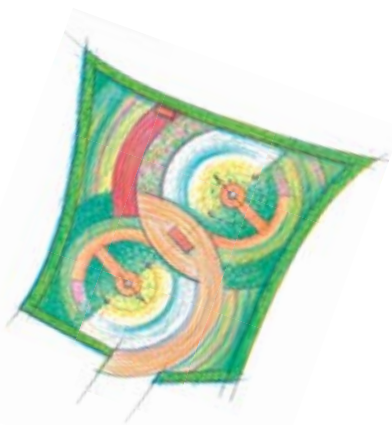
Here, the illusions throw your bearings into disarray: the way forward expands, disappears and the plant magic casts its spell to make you SMALLER and Smaller and smaller. With each step you take the vegetation gets taller and thicker. The leaves echo each other and some plants – which were tiny at the entrance – seem bizarrely to have grown. All of these correspondences toy with your vision and the things around us become almost supernatural in their excess.



DOMAINE DE CHAUMONT-SUR-LOIRE

COMME UN BRUISSSEMENT D'AILES ...

Frédéric POTDEVIN, DPLG (French government qualified) architect, **Gaëlle LIRAUD**, student in urban planning at the ENSAN, a landscape engineer, **TRYEAU Architecture** - **Emmanuel HOCHART**, DPLG architect-, **Michel-Marie BOUGARD**, illustrator, **Evelyne PONTOIZEAU**, web designer, **Nathalie WELFERT**, lecturing architect at the ENSAN, **Noémie BUREL**, ilandscape engineer and **Marie-Christine DESMARS**, DPLG architect
FRANCE



In the midst of the synaesthetic experience, visitors are confronted with the notion of time, connected to the past with the child in them, looking to the future, their head in the clouds, constantly bounced from one time dimension to the next with each new sensation that beckons.

"Like a rustling of wings ..." is the garden in which this feather-light travel experience takes place through time and space, inspired by an array of sensations and playing out like breathing out and breathing in:

Visitors start by embarking mysteriously along a circular wall, a vast translucent white screen as if it were a cell membrane animated by shadows projected from the heart of the garden.

Guided by the outline of the concentric alleyways, we discover treasures of smells and contrasts arranged like the motifs of two interlacing mandalas. Through the circular movement pattern we are offered a multitude of viewpoints, a link with the dancing light...

In the middle of the mandalas, a swing showcases humans in the uniqueness of their being.

The setting of these two swings poetically and pleasurably conjures up the rustling wings of the butterflies we are.

In the movement of a swing, taken back to their childhood, visitors flit from a place of shadow (flying over a brightly coloured dense vegetation) to one of light (white veil billowed by a coloured, perfumed mist – a fleeting moment of freshness); experience acceleration and the suspended moment, the "still point" as if surfing, frozen in the movement of an ocean's wave, and with their feet they can brush the grass they soar over ...

Cut off from the ground, we are transformed into dazzled watchers of gardens...

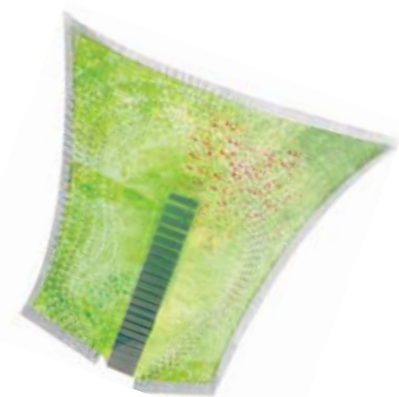
For those brave enough, twist the swing ropes and feel the whirling and twirling of life – the garden becomes a kaleidoscope ...



DOMAINE DE CHAUMONT-SUR-LOIRE

LA JETÉE

César GOURDON and Amélie BUSIN, architects
FRANCE



Long bound to our bodily shell, our exacerbated senses are now looking outwards – and even internationally. From a local animal we have become a global animal. Constantly bombarded by stimuli, our different senses are collapsing under the sheer weight of information. Whether this harks from right where we are or from the other side of the world, we receive it with the same intensity. The digital age, multiple media and interfaces allow us to see the world through chosen prisms where each vision placed one alongside the other deludes us and confuses our senses so much that we believe the whole stems from the tiny.

Capable of believing that he has full control over the subject of the world, Man loses his way as the image

recreated is but the reflection of a fragmented vision of reality.

The garden stages visitors through a landscaped metaphor where the mirrors distill the diversity of the viewpoint(s), like snippets of data here and there that trouble our vision. We will have to wait until we get right to the end of the jetty at the garden's heart for our senses to finally come together, united in a single point/place.

“The jetty” gives rise to a pacified horizon in which the scattering of our senses is now just a distant memory – for, alone on the jetty, we are now at one with nature. There is an internal landscape in each and every one of us, capable of producing this acutely peculiar sensation.



DOMAINE DE CHAUMONT-SUR-LOIRE

DES MEULES IMPRESSIONNANTES

Robin GODDE, sculptor
FRANCE

In each stack, some painters have been able to see qualities that involve our perspective in fleeting intentions and make us aware of the phenomena of light vibration.

The interest that Claude Monet paid them has been an eye-opener for us, revealing the full extent of the beauty of this material.

But it isn't enough to take this single perspective if we want to capture the full force of the object.

For there is also something wholly surprising about the form of stacks that have become colossal from the accumulation of countless flimsy blades of straw. Building a stack of hay has some parallels with the construction of a building: it is made stable through the forces of its gravity and its shape is a result of its function.



In the same way, each culture has its own technique for erecting the structure – which brings about the possibility of a certain architecture of the stack: tall and cone-shaped in Poland, stack-packed landscapes in Romania and stacking on horizontal bars in Slovakia

It is through the different perspectives and uses we give to it that each stack embodies a certain stirring up of the senses and a new perspective bestowed upon plants.



DOMAINE DE CHAUMONT-SUR-LOIRE

KUI S'Y FROTTE, S'Y PIQUE !

Claire MUNIER, government-qualified landscape architect and **Marine PUGIN**, landscape architect
FRANCE



You'll sting yourself if you rub it!

The garden is somewhere our senses are fully alert – for better, but also for worse...

We would be wrong to think that a garden is only a place for pleasure. A merciless battle is being waged there on a daily basis – we clear thistles, select, kill and eradicate. It's a highly sensitive area where literal little pests harass our senses with complete impunity. Some kick up a literal stink, others latch on and won't let go and others still quite disgust us. There are hairy ones, foul-smelling ones, oozing ones, ones that break wind, sting or are quite simply unsightly.

As hardened warriors and fine tacticians, these plants have developed a powerful war arsenal for gaining a choice position in the garden. The public is invited to

lay down their arms and hoist the white flag here to take the time instead to admire the green genius and defence mechanisms developed by these pests.

Like a marching army steeled to conquer new spaces (fallow land, embankments on the side of the road or flower beds of the most beautiful gardens), the plants get closer and closer to us. In the bottom of the garden, tightly packed rows of sentinels, solemn in their black uniforms, stand guard, bayonets by their sides. There are five units of solidly armed soldiers ready to attack our touch, smell, sight, hearing and taste head-on.

The green fighters shall not fall! But beware, whoever rubs them will get stung – all in good nature of course!



DOMAINE DE CHAUMONT-SUR-LOIRE

TU NE ME CHERCHERAIS PAS
SI TU NE M'AVAIS DÉJÀ TROUVÉ

Ghanem LARIBI, landscape architect and
Farid HIRECHE, landscape designer
ALGERIA



This garden is an allegory of the Lost Kingdom, a constantly renewed return to this primary, original world; a journey that nourishes the soul like fruit that nourishes the body, buoying the heart by the awakening of all the senses to guide it towards the mystical encounter.

The garden is made up of two parts: the white garden, residence of light, and the black garden, a dark and mysterious external envelope that symbolises the passing time. A cube at the end of

the garden catches our eye and intrigues us. Open-topped, it is the door to the marvellous garden.

This garden is an invitation to shed our senses, extricate ourselves from our outer appearance and open up to the world within. An invitation to get back to our roots and share a few fragments of plenitude.

So perhaps you'll find me. And you'll look for me again and again...



DOMAINE DE CHAUMONT-SUR-LOIRE

TIC-TAC

Claire MICLON, Paul Michael KOESTLER, Sandrine MEURS,
Christopher LIMBOURG and Mai-Linh SONET, students
Vincent DUPONT-ROUGIER, teacher
ÉCOLE SUPÉRIEURE DES ARTS MODERNES DE PARIS
FRANCE



This garden looks like a sundial made of plants that accompanies visitors along a trail where the sensations mingle and intermingle. Indeed, unconsciously we each associate sensations, feelings and perceptions to create our own universe. This garden resembles the sensations that each of us feels at a given time of day. The heat and dazzling light usher in midday, balminess drifts off to sleep at dusk, dreams invade at nighttime and dew heralds the morning. Some sensations are expected, others less so – agreeable to varying degrees, appearing and disappearing in this astonishing itinerary. The visit begins in a hot, dry atmosphere bathed in light: midday. Mirrors arranged on the ground reflect the sky and the sun, while intermittent flashes startle us. We gently make our way towards the mild evening where we catch glimpses of cotton-

wool-like plants and sweet fragrances sweep us up into a calm and tender atmosphere before night falls. Thick, dark vegetation, suggestively shaped topiaries and a tense atmosphere pulsating to the sound of heartbeats plunge us into the night. We can't help but let our imaginations take flight as our memories come flooding back. Slowly but surely, dawn creeps upon us, the morning mist and dew appear and the plants eagerly lap up the drops of dew on their leaves. Last but not least the tick-tock of a clock and alarms can be heard, waking us up from our experience of an entire day in the space of a few minutes.



DOMAINE DE CHAUMONT-SUR-LOIRE

LE PARFUM DU BLANC THE SMELL OF WHITE

Fabio FERRARIO, architect and
Elisabetta PALLONE, graphic designer
ITALY



Contemporary society subjects us to multicoloured stimulations on a daily basis. Television, images and advertising project an endless amount of colours difficult to escape and which unsettle or delude us.

The garden creates an atmosphere of visual and sensory rest, a monochrome place where visual and olfactory synaesthesia is achieved through the pure, simple, naive white flowers and their spellbinding fragrance.

Inside unfolds a winding pergola, a sort of modern horn of plenty, of mixed fragrances and sensations covered in climbing plants.

In the shade of the pergola we find ourselves in a cosy atmosphere cut off from the world where we

can hide away and reflect, surrounded by heady scents.

In addition to the visual and olfactory synaesthesia, a tactile sensation is produced by the shadow and even, for the bravest visitors, by the rose thorns. Stepping from shadow into the light, from black to white, from night to day, a brief internal journey that leads towards the light to rediscover the beauty of the simplicity and purity of colours symbolises the triumph of the white flowers and their age-old fragrance.

“The aroma of white shines where the sun’s rays have gone”



DOMAINE DE CHAUMONT-SUR-LOIRE

LA RIVIÈRE DES SENS

ATELIER VECTEUR -Coline GIARDI, Thomas DALBY and Cléo DESCHARENTES, architects, Ugo ELZIERE, collaborator, Nicolas SUISSA, computer graphics designer-, Léonard CATTONI, landscape designer-urban planner and Margot CHABERT, landscape engineer
FRANCE



Huddled together in a green river, these wooden frames draw us in and guide us on an initiatory journey in discovery of the garden. They create atmospheres, dabbled light, waymark the journey, define the views, direct the line of sight and transform the landscape at each twist and turn.

In its centre the garden invades the structure, turns it on its head and disorientsates us. The sky becomes the ground and we lose our bearings in this topsy-turvy environment. The frames are now upside-down, carried by the climbers attached to their posts.

Like a stream coiled up in its meanders, the "architectural river" appears, sometimes majestic, sometimes drowned in the thickness of foliage and beckons us along it.

On one of its banks, a swathe of herbs pricks up our nostrils. On the other bank, a meadow filled with nectar-producing plants reveals itself in glimpses. The countless plants, with subtly matching shapes, textures and colours, frolic with the wind and the light, carry scents and produce sounds, allowing visitors in this way to see them, smell them and touch them until being completely submerged.

Sweeping stretches of perennials and grasses sway to and fro with the remodelled soil – recreating the eternal magic of the waves.

It is only when the river finally releases us from its swirls and eddies, washing us up on the beach, that we realise it was all just a dream.



DOMAINE DE CHAUMONT-SUR-LOIRE

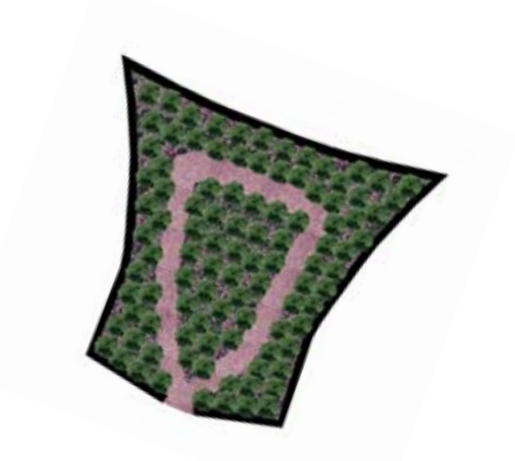
LE JARDIN D'AMOUR

Mathieu DUVIGNAUD, landscape architect,
Pierre MARIÉTAN, composer and director of the
Meetings Architecture Music Ecology and
Éléonore COURT, landscape engineer
FRANCE

*"It depends on those who pass
Whether I am a tomb or treasure
Whether I speak or am silent
The choice is yours alone.
Friend, do not enter without desire."*
Paul Valéry

This is a garden that is explored. The imagination is sparked by an intriguing space in which both sight and hearing are affected. A wood of red willows haloes passers-by in a pigmented veil that transposes them in a rush of reassuring sensations while a few strange sounds ring out. But how else can you respond to the "I love yous" whispered in the air, other than with a smile, a memory, an emotion and then wandering on? The garden of love is a simple ode to the most noble of feelings – but also the most tortuous and variable – and this is why we can easily lose our way in the garden, erring among the endless rows of red willow trees.

The Garden of Love is firstly made up of a series of 35 voices uttering the same words, "I love you", over and over again, in 35 different languages. The recorded male and female voices are accompanied by a series of brief calls from birds and other animals. The sequence is repeated throughout the time the garden is open. Entering the "garden of love" is to accept the commotion of emotional battles; it is an interval in everyday life that plunges onlookers into an introspective journey.



DOMAINE DE CHAUMONT-SUR-LOIRE

LES PARFUMS DU VIGNOBLE

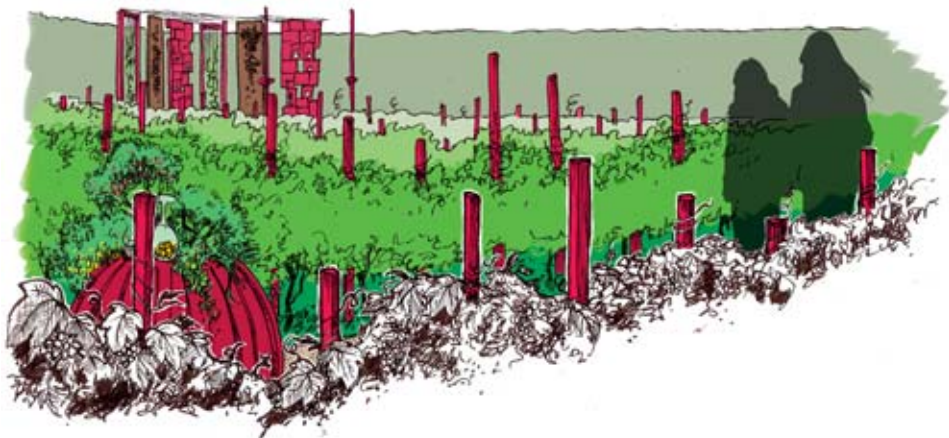
Emma BOUTOT, student of landscape engineering and
Olivier SIMON, employed landscape illustrator
FRANCE



As we wander over the hillsides, a sweet aroma wafts up from a bunch of grapes yet to be picked from the vine on the side of the track. The wind, meanwhile, whips up the leaves changing colour and a swirl of dead leaves brushes our faces. The wine, tasted with sneaky pleasure in the vinegrower's cellar, colours our cheeks a shade of pink and the hints of red fruits of all kinds – blackcurrant, blackberry and blueberry – deftly blend in with the bitter hazelnut hitting us on our first mouthful. The dark, Bordeaux-coloured robe adds a touch of autumn colour to the cellar where the smell of the oaken casks tickles our smarted nostrils.

We slide our fingers along the metal vats, and brush the sanded wood of the barrels, like an Ariadne's thread guiding us from the wine to its source, or completely the other way round.

Like a heady wine, the garden of sensations is there to be smelled, listened to, seen, touched and visited. This is the whole significance of this garden: a tour deep into several regional grape varieties, each with its own qualities, organised around a central room where flavours gush forth.



DOMAINE DE CHAUMONT-SUR-LOIRE

TERRE A SONS

NL-Paysage - Nicolas LIMOUSIN, government-qualified landscape architect- and
LE PHONOGRAPHE - David PEAU, acoustics engineer-
FRANCE



When a landscape gardener and acoustician make friends and share their penchants around a garden of senses.

The “Land of sounds” is a game based around senses offering up an experience of sensory variations increased tenfold.

Visitors first of all find themselves in an anechoic, dark room in which sound and visual sensations are virtually non-existent. There is nothing in this shelter of dead leaves to suggest what might happen next – save but a glimpse, through an arrow slit, of a luxuriant garden with dense, overgrown vegetation. Once the senses have been pacified, we leave the room into an energetic universe bursting with colour: a soundwave-shaped garden unfolds before our eye. Circular, labyrinthine alleyways call us to wend our way along these floral waves in discovery of plants offering up a variety of textures and aromas. We

then happen upon weather cocks and calabashes sprouting up from the vegetation with which we can bring the garden to life. Upon reaching the centre of the wave, we'll make our way around a wooden structure woven like a “gridshell” on which climbing plants with exuberant flowers are growing. As we progress through this vegetation, we find huge wooden acoustic reflectors that focus and amplify the sounds emanating from the garden and, if we stand in the middle of these reflectors, we'll find out what it's like to have extra powerful hearing. These two amusing spaces give young and old alike the chance to build an armchair or a promontory using nestable wooden cubes. At the end of all that, as visitors leave the plot they can go back into the dark room to regenerate their senses before continuing with their visit.



DOMAINE DE CHAUMONT-SUR-LOIRE

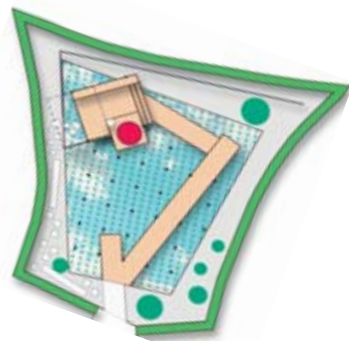
JARDIN DES RIZIÈRES GARDEN OF PADDY

EGG DESIGN -Hideyuki MORI, architect and landscape designer-, **GARDEN FREAK** -Kazuki HIRAI, landscape designer and carpenter-, **STUDIO MORI NIWA** -Hiroaki MORI, landscape designer and television photographer-, **MANABE GARDEN** -Hiroshi FUKAWA, landscape designer- and Yûji SHIMIZU, carpenter
JAPAN

Les Japonais ont coutume de savourer leur thé en plein air au rythme des saisons. Dans ce jardin aux paysages de rizières, le promeneur pourra admirer le reflet de la lune miroitant sur l'eau au printemps ou profiter, en été, de la verdure frémissant sous la caresse du vent.

La saison des récoltes venue, c'est l'odeur de la paille de riz qui s'exhale. Les gerbes de paille, assemblées pour les besoins du séchage, sont de véritables œuvres d'art.

Une fois les moissons terminées, le riz se déguste sous forme de "dango", boules de pâte de riz sucrées ou salées.



Le jardin se dévoile au fur et à mesure de la promenade qui mène les pas du visiteur autour d'une étendue d'eau centrale, qu'entoure un lit de gravillons blancs. Une passerelle suspendue au-dessus de l'eau permet d'atteindre une aire aménagée au fond du jardin, dont le décor figure une maison de thé. Des bancs y sont disposés pour accueillir les promeneurs en quête de repos vers un espace dédié au recueillement. Là, absorbé dans la contemplation du jardin, on pourra se laisser aller à ses sensations, celle de sa propre existence aussi bien que celles inspirées par la nature.

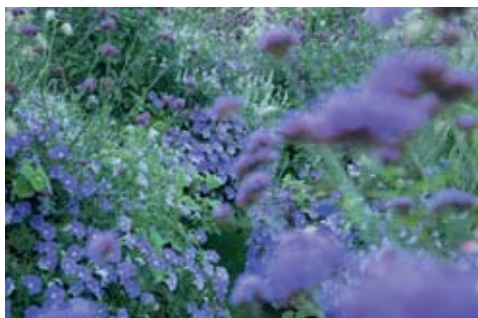




DOMAINE DE CHAUMONT-SUR-LOIRE

VI. THE PERMANENT GARDENS







Awarded the “remarkable gardens” label in France, the permanent gardens of Chaumont-sur-Loire look forward to springtime when their beauty is once again restored.

A vegetable patch, a children's garden, a white rose garden, the interstitial gardens of the Festival and flowerbeds of the Château, Farmyard and now Prés du Gouloup (“Hualu, Ermitage sur Loire” and “The garden of lingering clouds”) are preparing their fragrances and colours for the forthcoming season.

DOMAINE DE CHAUMONT-SUR-LOIRE

VII. THE METAMORPHOSIS OF THE HISTORIC PARK



After the creation of the new 10-hectare park in 2012, in 2013 the **Historic Park** will begin its metamorphosis under the guidance of Louis Benech.

The Centre Region, which owns the Domaine, is fully behind and helping to fund the restoration of the Historic Park of Domaine de Chaumont-sur-Loire and its extension, both of which have been entrusted to the great landscape gardener Louis Benech. The landscape development of Prés du Gouloup, a new 10-hectare area bringing the total surface area of the Domaine to 32 hectares, forms the main focus of the project led by this internationally renowned landscape gardener, whose contemporary touch blends precision and elegance with the heritage already present here.

In the **Historic Park**, Louis Benech's creations will thus enhance the park, initially designed by Henri Duchêne as an English-style landscape and characterised by a gently rolling lie of the land, lawns hemmed in by curvilinear paths and trees standing on their own or grouped into copses – cedars, sequoias, or local species. With harmony firmly in mind, the restoration of this historic park should maintain the snapshots of views that can be enjoyed between the trees and groves that steer visitors' attentions to the main landmarks: the Loire, the forest and, above all, the Château.



Le parc historique - © L. Gough



Le parc historique - © E. Sander

DOMAINE DE CHAUMONT-SUR-LOIRE

VIII. CENTRE OF ARTS AND NATURE



Owned by the Centre Region since 2008, Domaine de Chaumont-sur-Loire encompasses the Château, Park and International Garden Festival. Art installations, photo exhibitions, meetings and symposia held there all explore the links between art and nature, making the Domaine the very first Centre of Arts and Nature to be focused entirely on the relationship that artistic creation has with landscape invention.

The Domaine in figures

12 000 000 sq.m. of total surface area

32 hectares of Grounds

1 ten-hectare extension, landscaped by Louis Benech in 2012

Over 500 gardens created since 1992

30 new gardens every year

5 restaurants, located in the Château, the Farmyard, and the International Garden Festival

100% increase in visitors (2007 - 2012)

400 000 visitors en 2012 (200 000 en 2007)

20 000 enfants children hosted for educational activities in 2012

1 owner : the Centre Region

Open **363 days** a year

70% self-financing

A 5-star site for the Michelin Guide: 2 stars for the Château and 3 stars for the International Garden Festival.



Installation de Giuseppe Penone, 2012 - © E. Sander

1. A multifaceted mission

Since 2008 Domaine de Chaumont-sur-Loire has been the **property of the Centre Region**, which has founded a new public cultural cooperation institution (EPCC in French) for the purposes of carrying out an ambitious artistic project. The Centre Region is one of the first regional authorities to have put itself forward for the acquisition of a national Domaine, and such a prestigious one at that because of its past and outstanding location alongside the Loire, a **UNESCO World Heritage landscape**.

This public institution is tasked with overseeing, on the one hand, the protection and enhancement of all the Domaine's real estate and movable property including the Château, Stables, outbuildings, Park and collections and, on the other hand, the development of a series of activities centred on contemporary creation in the Château and Park, including the International Garden Festival, created in 1992.

2. An ambitious cultural project

From the sumptuous décor requested by Diane of Poitiers to the extravagances of the Princess of Broglie, from the medallions of Nini to the recitals of Francis Poulenc, from Nostradamus to Germaine de Staël, from Henri Duchêne's Park to the International Garden Festival, Chaumont-sur-Loire has always been at the forefront of creation, elegance and fantasy.

In utter keeping with this rich artistic history, Domaine de Chaumont-sur-Loire has been conducting a thriving and diversified programme since 2008, all year round, on the link between art

and nature, in the Château, the Park and naturally through the International Garden Festival. All of the activities (installations, artistic interventions, photo exhibitions, symposia, meetings and so on) bear upon this theme.

As a **cultural meeting centre** since October 2008, on the same footing as Royaumont Abbey and the Chartreuse de Villeneuve-lez-Avignon, Domaine de Chaumont-sur-Loire is now part of a European network of prestigious institutions that have been recognised by the French Culture and Communication Ministry and which are all focused on safeguarding heritage, conducting an innovative artistic project and anchoring their cultural development.

The Park and International Garden Festival of Chaumont-sur-Loire have been awarded the **"Remarkable garden"** label as well as the **"Remarkable trees"** label in 2011 due to the exceptional cedars gracing the Domaine's grounds.

3. The Park and Domaine metamorphosed

The Centre Region is fully behind and helping to fund the restoration of the historic park of Domaine de Chaumont-sur-Loire and its extension, both of which were entrusted, in 2012, to the great landscape gardener Louis Benech. The landscape development of Prés du Gouloup, a new 10-hectare area bringing the total surface area of the Domaine to 32 hectares, creates new areas for artists and landscape gardeners. This project is being conducted by a world-famous landscape gardener whose contemporary touch elegantly and imaginatively respects the heritage already present here.

4. The Domaine's key players

François Barré

Chairman of the Board of the Domaine de Chaumont-sur-Loire



In 1969, alongside François Mathey, he founded the “Centre de Création Industrielle” [CCI - Centre for Industrial Creation] within the “Union Centrale des Arts Décoratifs” [Central Union of Decorative Arts]. From 1981 onwards, he set the programme for and launched the International Competition held at Parc de la Villette, where he was Director and President of the Great Hall. He was appointed as delegate for visual arts at the Ministry of Culture in 1990, became Director of the Pompidou Centre in 1993, and then ran the Architecture Directorate, which was soon to become the Ministry of Culture’s Architecture and Heritage Directorate. After leaving the Ministry in 2000, he devoted his time to artistic directorship of public contracts linked to the tramway systems in Mulhouse and Nice, and to consultancy on architectural and town-planning projects in the towns of Boulogne-Billancourt, Nancy and Saint-Étienne.

François Barré was also Chairman of Arles’ “Rencontres Internationales de la Photographie” [International Photographic Encounters] from 2001 to 2009, and has been Chairman of the “Arc-en-Rêve”, architecture centre in Bordeaux

and of the Ile de France FRAC [Regional Contemporary Art Fund].

Chantal Colleu-Dumond

Director of Domaine de Chaumont-sur-Loire and of the International Garden Festival

Chantal Colleu-Dumond has an agrégation [higher diploma in education] in classics, and has spent much of her career abroad. She was Director of the French Cultural Centre in Essen in Germany from 1982 to 1984, Artistic Attaché in Bonn from 1984 to 1988, and Culture and Science Advisor in Bucharest in Romania from 1988 to 1991; she also managed the Ministry of Culture’s International and European Affairs Department from 1991 to 1995 and was Cultural Advisor in Rome from 1995 to 1999. With a lifelong love of heritage and gardens, she created the “Forgotten Capitals” collection and ran the Royal Abbey of Fontevraud Cultural Centre, where she developed a project on the image of heritage, and has designed a number of projects based around gardens. Chantal Colleu-Dumond was Cultural Advisor at the French Embassy in Berlin and Director of Berlin’s French Institute from 2003 to 2007, before taking over the directorship of the Domaine de Chaumont-sur-Loire in September 2007, an estate that comprises the International Garden Festival, the Château and an Arts and Nature Centre where she is responsible for artistic programming.



DOMAINE DE CHAUMONT-SUR-LOIRE

2013 CULTURAL PROGRAMMING

Centre of Arts and Nature

Visual arts

April-November 2013

David Nash

Armin Schubert

Klaus Pinter

Eva Jospin

Michel Gérard

Sarkis

24. April-20. October 2013

Andrea Branzi

Fujiko Nakaya

Photography and video

April-November 2013

Claude Lefevre

Nicolas Lenartowski

Jacques du Sordet

Jeffrey Blondes

Lasting installations

Jannis Kounellis

Giuseppe Penone

Patrick Dougherty

Pablo Reinoso

Tadashi Kawamata

Dominique Bailly

Anne et Patrick Poirier

Bob Verschueren

François Méchain

Erik Samakh

Rainer Gross

Patrick Blanc

Luzia Simons



"Au premier main", Chaumont-sur-Loire, 2013 - © E. Sander



© C. Lefevre



© F. Nakaya

International Garden Festival

From 20. April to 20. October 2013

22^{ème} Festival International des

The 22nd International Garden Festival on the theme of "Gardens of sensations": a mini-version of the world, the garden is there for walking, feeling, listening, tasting, seeing and touching; the air comes and goes with the wind, light and shadow interplay, the cold and heat, smooth and rough, liquid and solid, flat and sloping, movement and lolling, shouts and whispers tumble one after the other in unison with the senses and sensations.

Weaving a network of sensations, the gardens will mix allusion and turmoil with the multiple experience of the alert body. Hence, some extraordinary flowers will smell of food or spice and give off a taste of sugar, honey or vanilla. Some leaves may also surprise us with a taste of strawberry or chocolate, and the soft feel of velvet ... Savours, flavours, fragrances intermingled ... such that your senses will be lost, captivated and spellbound in a garden whose matter, textures and plants are caressed with the eye and the hand, and sounds, murmurs and music bewitch souls.

"Gardens of light"

or experiencing the gardens at night
Thanks to the ongoing partnership with Philips and Citéo, for part of the summer the Chaumont Gardens can be visited in the evening, by the glow of light-emitting diodes, which will reveal new aspects and extraordinary, mysterious ambiances through their colours, their lights and their reflection.

Night reveals plants in an unusual way and the light, subtly proportioned, whether white or coloured, through the diversity of its radiating beams and its spectrums, completely changes the way the garden is perceived, by revealing shapes and silhouettes you would never dream of during the day. Evening visitors to the Chaumont-sur-Loire Gardens in 2013 will be treated to this special spell-binding light show.

Evening visits to the Garden Festival will be from 10.00 pm to midnight.

Every evening except Friday from 1st July to 31 August

"Conversations beneath a Tree"

For the fourth consecutive year, the Domain of Chaumont-sur-Loire is to organize a series of debates and meetings based upon the theme of the environment and ecology, the „Conversations beneath a tree“, showcase the knowledge of leading specialists. (dates to be announced)

"The Splendors of Autumn"

The weekend of All Saints, synonymous with family values, gives occasion to an event entitled, "The Splendors of Autumn", much appreciated by a regional and wider public this event highlights originality and creativity, cucurbitaceous and other collections of rare and unknown vegetables are presented over a three day period along with seed exchanges, cuttings, workshops, privileged access to information on the famous International Garden Festival along with many other original animations. (dates to be announced).

Throughout the season, the Domaine de Chaumont-sur-Loire is associated

- with "Rendez-vous aux jardins" (31st May, 1st and 2nd June 2013)

- with the National Heritage Days (14 and 15 September 2013)



© Magdalena Walszczyk - Summer Rain



Jardins de Lumière, 2012 - © D. Aubert



Conversations sous l'arbre, 2012 - © Equipage V&A



Splendeurs d'automne, 2012 - © E. Sauter

DOMAINE DE CHAUMONT-SUR-LOIRE

IX. A CONSTANT ECOLOGICAL CONCERN



Domaine de Chaumont-sur-Loire endeavours, in all its activity sectors, to adopt the most environmentally friendly attitude possible.

Gardening rules

This is how, in its gardens, the Domaine applies very strict rules to ensure the soil and plants are shown an exemplary respect.

- Composting is routine and helps to enrich the soil in the most natural way possible.
- Watering is usually done at night by microdispersal. This type of watering avoids wastage and evaporation.
- Plant recycling is systematic. All of the plants that can be recovered are replanted, reused and enrich the landscape of our “remarkable garden” year after year.
- Biothermal and manual weeding. This type of weeding prevents poisoning of the soils.
- Systematic use of certified organic products.
- Natural mulching is widely applied against weeds and water evaporation
- Differentiated management of areas. Depending on their location, the areas are tended in the most appropriate way possible.
- Use of electric cars
- Mowing is increasingly done by scything or by sheep (Prés du Gouloup)

Chaumont and animals

- As a “Refuge L.P.O.”, the Domaine is committed, alongside the French League for the Protection of Birds, to maintaining areas of long grass so that the potential for hosting birds species that nest on the ground can be increased and a rich local biodiversity of extremely varied natural fauna and flora can be preserved. Thanks to the combination of other actions taken, such as installing nesting boxes, creating water sources, looking after hedges and not using herbicides, the Domaine is playing an active part in keeping the myriad species who have made their home here on-site.
- In 2013 the Domaine will welcome sheep and donkeys to the Prés du Gouloup meadows.
- In 2013, four horses will be used by our teams to travel around the landscape parks, thus setting up a new approach for the well-being of our visitors. Through this horse-led surveillance of the natural areas, the Domaine is committed to providing greater safety and an even friendlier atmosphere.
- The Domaine, which has had its collection of insects – particularly those that nest in the very old trees of the Historic Park – expertly appraised, has installed insect houses in the “children’s garden” and vegetable patch.

- The Domaine is also committed to protecting bees. Five hives have been put up over the past three years on its grounds. In partnership with the Syndicat des Apiculteurs du Loir-et-Cher, the Domaine harvests the honey made in the Festival gardens and landscape parks, which amounts to the equivalent of 20 kg per hive every year.

The Restaurants

The Domaine's restaurants take a careful environmentally-friendly approach to their cuisine, characterised by

- the use of local, natural produce with a preference for "short circuits" and "seasonal produce" from organic farming.
- the preparation of meals on-site
- giving precedence to disposable crockery or materials that have been retreated or can be recycled and composted.

The restaurant's clientele have "containers" available for selective waste disposal.

Lighting at night

Thanks to the installation of animal- and plant-friendly light-emitting diodes, the Festival gardens are bathed in fairytale lighting that is as energy-efficient as possible.

The specific partners

- the Ferme Sainte-Marthe
- the "Loire à Vélo"
- the S.N.C.F
- Philips for energy-efficient lighting
- the Ligue pour la Protection des Oiseaux



L'apiculture (maison des papillons), 2012 - © L. Gough



Le corridor des oiseaux, 2012 - © L. Gough



La prairie des abeilles, 2012 - © L. Gough

DOMAINE DE CHAUMONT-SUR-LOIRE

IX. PARTNERS



THE DOMAINE DE CHAUMONT-SUR-LOIRE, OWNED BY THE CENTRE REGION,
IS DELIGHTED TO INTRODUCE ITS PARTNERS

The International Garden Festival is also funded in part by the French Culture and
Communication Ministry [Centre Regional Directorate for Cultural Affairs/DRAC]



The International Garden Festival is lent preferential support by Truffaut and Philips



Its partners also include



The International Garden Festival would like to thank its media partners



The International Garden Festival would like to thank the different media agencies sponsoring a garden



DOMAINE DE CHAUMONT-SUR-LOIRE

PRESS RELEASE



"The richer and more extensive a garden's biodiversity, the more well-founded and stable its balance. The same goes for our approach, which leads us to share as much as possible with as many as possible."

Bruno Lanthier
Chairman and Managing Director

Nature & Culture

Truffaut is proud to renew its partnership with the Chaumont-sur-Loire International Garden Festival for the 4th year running, and to be associated with this 22nd edition, whose theme, "Gardens of Sensations", once again gives promise of a host of delights to come!

At Truffaut, the plant world is nothing less than a passion, and plants and gardening a science enriched by over two centuries of experience and put at the service of the public and the environment. More than a simple profession, it is a commitment that guides our activities in fostering a greener, healthier and more responsible world.

It is through the boldness and quality of its product range – along with its determination to make the garden into the household's new living room – that Truffaut has earned its reputation as a pioneering, truly avant-garde brand name. With this image to carry it forward, the company is tireless in its efforts to anticipate and meet the expectations of all those who place their trust in it!

Sustainable harmony

This year as always, Truffaut is set to play a major part in this magnificent event, which never fails to spur the enthusiasm of a loyal and ever more numerous public. Once again, Truffaut will do its utmost to ensure that visitors to the International Garden Festival have plenty of happy surprises in store for them, as well as making its usual contributions to the Festival's appeal.

As it did last year, our website, www.truffaut.com, will be including a space dedicated to the event, where Internet users will be able to visit or revisit all the Festival's gardens and find our personal favourites among the plants they contain, along with planting and maintenance guides to ensure their successful growth in gardens at home.

The new garden sponsored by Truffaut will be awaiting your discovery, testimony to our company's commitment to a spirit, an aesthetic and an approach that respects the environment to the full – along with our Truffaut encyclopaedias, which will be on sale at the Festival shop.

Visitors will also be able to increase their knowledge of and know-how on the plant world by viewing the various Truffaut Web TV educational videos broadcast on site.

NEW THIS YEAR: The Festival's garden shop will be presenting Truffaut's Collections Extraordinaires, ranging from citrus plants to rare palm trees, and taking in mandevillas of all imaginable colours along the way!

Contacts Presse TRUFFAUT: Fbtoc Events

Anne-Aurélien BARTHELEMY - +331 43 46 95 95 / aabarthelemy@fbtoc.com



DOMAINE DE CHAUMONT-SUR-LOIRE

PRESS RELEASE

PHILIPS

Philips, a world leader in lighting solutions, magnifies the creations dreamt up by the artists and landscape gardeners on the theme “Gardens of sensations”.

For the fifth year in a row, Philips, a world leader in lighting, has partnered up with the International Garden Festival of Chaumont-sur-Loire.

Out of the Festival's 26 magnificent ephemeral gardens, some 20 will be bathed in light orchestrated by Sylvain Bigot and installed by Citéos (Vinci group).

Come nightfall, visitors will thus be able to enjoy lingering in the garden, continuing their conversations, savouring a dream or simply letting a completely new experience wash over them.

Through this event, the company's responsible commitment gains full significance; for the Philips LED technology makes it possible to combine energy efficiency, sustainable and easy use with endless creative capacity.

Philips, a major partner of Domaine Régional de Chaumont-sur-Loire

This partnership highlights Philips' investment in innovation, well-being and sustainable development – three of its core strategic values.

Philips, a world leader devoted to health and well-being.

A world leader in the fields of health, lifestyle and lighting, Philips has offices across 100 countries and a 120,000-strong workforce.

With a foothold in France since 1920, Philips France employs 3,100 people across 8 sites and achieves an annual turnover of EUR two billion.

In an increasingly complex world, bring sense and simplicity.

By designing products and services that are at once easy to use, cutting-edge and environmentally-friendly, the company is already taking up the global challenges posed by the growing health needs and optimum use of energy resources.

Press contact :

Alexandre TELINGE - Tél. : 01 47 28 11 70 - alexandre.teling@philips.com
Directeur du Marketing et de la Communication Philips France

DOMAINE DE CHAUMONT-SUR-LOIRE

XI. USEFUL INFORMATION



Domaine de Chaumont-sur-Loire
Public Establishment for Cultural Cooperation
created by the Centre Region and the Commune of
Chaumont-sur-Loire

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Claudine Colin Communication
Mathilde Beaujard
mathilde@claudinecolin.com
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1. Tarifs

	Entrance ticket	Children between 12 and 18	Children between 6 and 11
“Domaine” Pass ¹	16,00 €	11,00 €	5,50 €
Garden Festival Pass ²	11,00 €	7,50 €	5,00 €
Château Pass ³	10,00 €	6,00 €	4,00 €

Free entrance for under 6's

- ¹ Gives you access to the whole estate: International Garden Festival, Château, Stables and Grounds
² Gives you access to the International Garden Festival and Grounds but not to the Château or Stables.
³ Gives you access to the Château, Stables and Grounds, but not to the International Garden Festival

2. Opening hours

The **International Garden Festival** is open daily
from 24 April to 20 October 2013, 10 a.m. to 8 p.m.
(opening hours vary depending on season).
Guided tours of a selection of gardens last about 1¼
hours.
Unaccompanied visits require a good 2 hours.

The **Château** and the **Historic Grounds** are open all
year round, exhibitions from 6 April to 11 November
2013.
As from April, the Château is open from 10 a.m. to
6 p.m. (opening hours vary depending on season).
Unaccompanied visits and guided tours.

3. Getting here

Chaumont-sur-Loire is located between Blois and
Tours, 115 miles from Paris. Motorways A10 and A85,
Blois or Amboise junction.

Many trains daily on the Paris Austerlitz – Orleans –
Tours line; alight at **Onzain**.



XII. SELECTION OF VISUALS AVAILABLE FOR THE PRESS

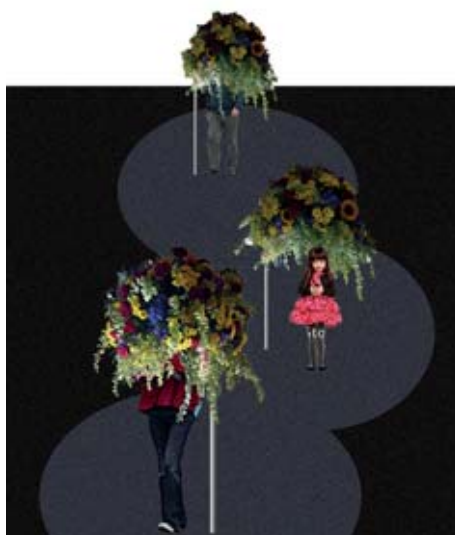


© Magdalena Wozniak - Summer Rain





© DR



© DR



© DR



© DR

The Domaine Régional de Chaumont-sur-Loire
is the property of the Centre Region



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